

SOFTTECH
TECHNICAL TEXTILE

SOFTHOME

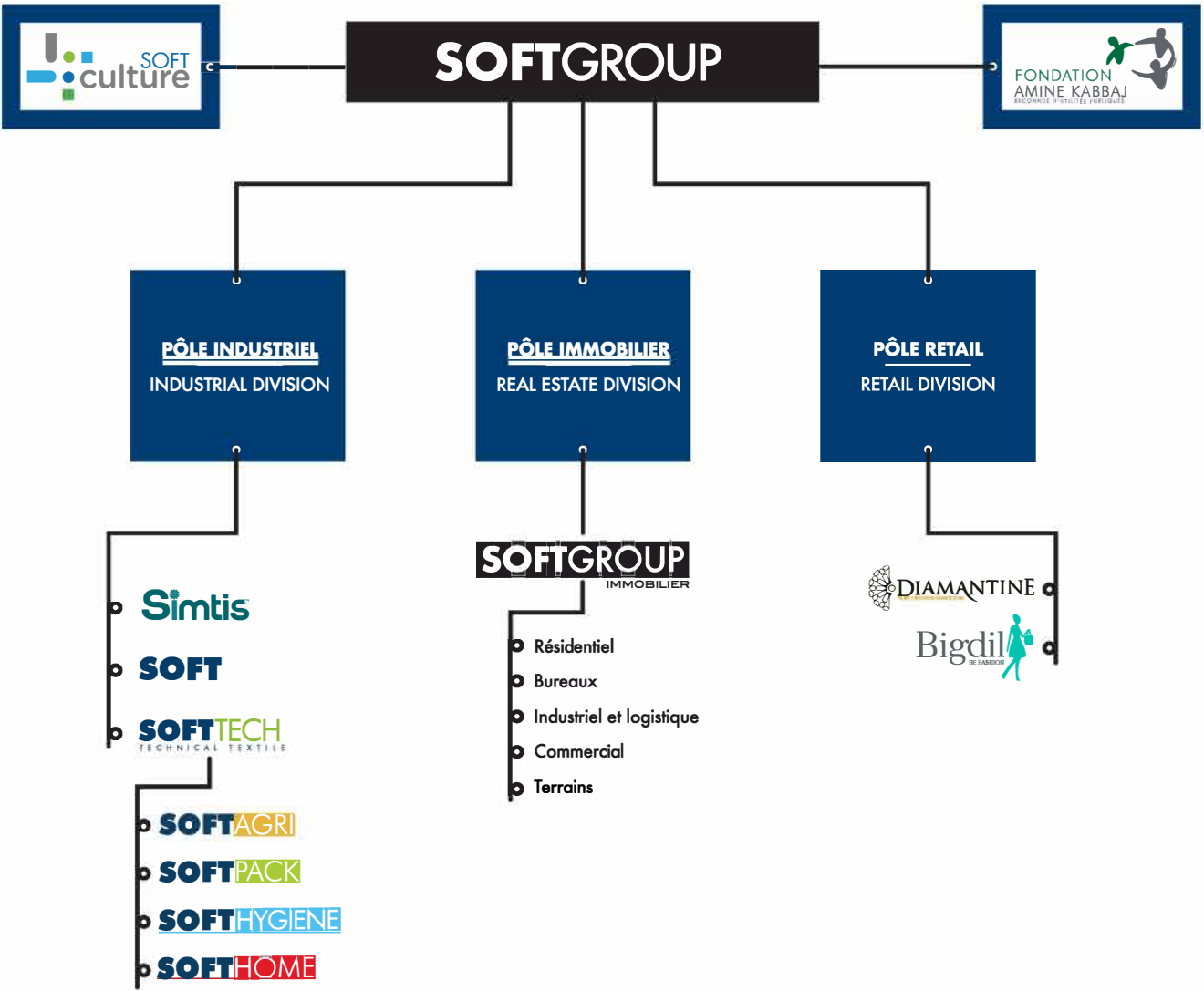


SOFTHOME



SOFTGROUP is a family holding company whose parent company was established in **1918** under the management of the Kabbaj family. Within it's five divisions Softgroup employs around **4,000** individuals worldwide.

SOFTGROUP es un holding familiar cuya empresa matriz se fundó en **1918** bajo la dirección de la familia Kabbaj.
Dentro de sus cinco divisiones, Softgroup emplea a unas **4.000** personas en todo el mundo.





Leading textile group in the kingdom, **SoftGroup Industries** fully integrates and centralizes almost forty distinct textile activities from the sector's upstream to downstream. Its production is mostly aimed at export markets.

SOFTGROUP Industries, grupo textil líder en el reino, integra y centraliza completamente casi cuarenta actividades textiles distintas, desde el upstream hasta el downstream del sector. Su producción está dirigida principalmente a los mercados de exportación.

With over **35 years** of experience in the rental real estate market, **SoftGroup Immobilier** provides customized packages tailored to meet the demands of its numerous clients and is active in five real estate segments: offices, commercial, residential, industrial & logistics and residential.

Con más de **35 años** de experiencia en el mercado inmobiliario de alquiler, **SoftGroup Immobilier** ofrece paquetes personalizados adaptados a las demandas de sus numerosos clientes y está activo en cinco segmentos inmobiliarios: oficinas, comercial, residencial, industrial y logístico y residencial.





SoftRetail is the first ready-to-wear and accessory distribution network in Morocco, featuring two **100%** Moroccan brands:

Bigdil, the pioneer of stylish and trendy accessories, and Diamantine, the leader in traditional clothing.

More than **150** locations for these brands maybe found in Morocco and **14** other nations.

SoftRetail es la primera red de distribución de prêt-à-porter y accesorios en Marruecos, compuesta pordos marcas **100%** marroquíes:

Bigdil, pionera en accesorios elegantes y de tendencia, y Diamantine, líder en ropa tradicional.

Se pueden encontrar más de **150** ubicaciones de estas marcas en Marruecos y otros **14** países.

The Amine Kabbaj Foundation, which is acknowledged for its public utility, is an expert in building and developing surgical and medical care facilities around Morocco. The KABBAJ family finances the infrastructure, which is then fully turned up to the Ministry of Health to guarantee ownership and administration.

La Fundación Amine Kabbaj, reconocida por su utilidad pública, es experta en la construcción y desarrollo de instalaciones de atención médica y quirúrgica en todo Marruecos. La familia KABBAJ financia la infraestructura, que luego se entrega íntegramente al Ministerio de Salud para garantizar la propiedad y la administración.



SoftCulture is a label created by the holding company which brings together the publications of the founding members and managers of SoftGroup. This is how 6 works were published around different economic and cultural themes.

SoftCulture es un sello creado por el holding que reúne las publicaciones de los miembros fundadores y directivos de SoftGroup. Fue así comose publicaron 6 obras en torno a diferentes temáticas económicas y culturales.



CERTIFICATES CERTIFICATIONS



Recycled material

All our non-woven products are manufactured
up to 100% recycled material
Todos nuestros artículos no tejidos están fabricados
hasta con material 100% reciclado



Reusable and recyclable

All non-woven products within the catalogue are
reusable and recyclable
Todos nuestros artículos no tejidos mencionados
son reutilizables y reciclables



Quality and safety

Our non-woven products are duly tested to
ensure **quality and safety**
Nuestros artículos no tejidos están debidamente testados
para garantizar la **calidad y seguridad**



Quality and customer satisfaction are our priorities
La calidad y la satisfacción del cliente son nuestras
prioridades



Health and safety at work
Salud y seguridad en el trabajo



Textile free of harmful chemicals and skin safety
Textil libre de químicos nocivos y seguridad para
la piel.



Products made from recycled material
Productos fabricados con material reciclado



Products made up to 80% recycled material
Productos fabricados hasta en un 80% con material
reciclado



Member of Edana
Miembro de Edana

Natural water based inks

Our non-woven products are printed using **natural water based inks**
Nuestros artículos no tejidos se imprimen con **tinta natural sindisolventes.**

Carbon footprint

Up to 70% reduction of the **carbon footprint** relating to transport by relocating production from Asia to Morocco
Reducción de hasta un 70% de la **huella de carbono** relacionada con el transporte al trasladar la producción de Asia a Marruecos

Solar installation

30% of our energy consumption comes from our **solar installation**
El 30% de nuestro consumo energético procede de nuestra **instalación solar**

COMMITMENTS ENGAGEMENTS



Quality control on all stages of order production
Control de calidad en todas las etapas de la producción del pedido



Delivery in 2 to 7 days throughout Europe
Entrega en 2 a 7 días en toda Europa



No customs fees between Morocco and the EU
Sin tasas aduaneras entre Marruecos y la UE



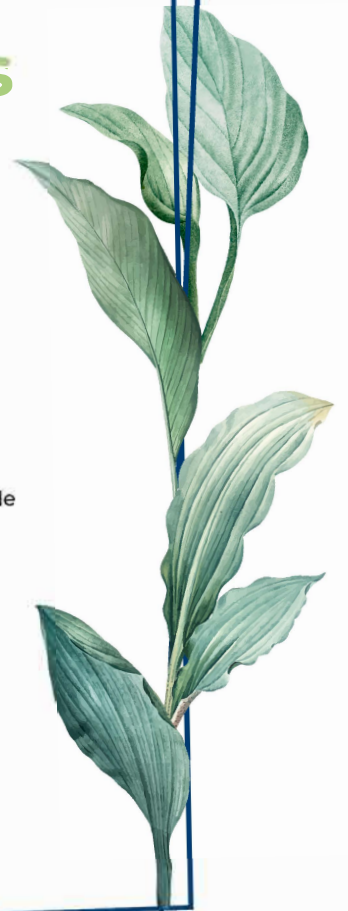
More flexibility in stock and cash flow
Más flexibilidad en stock y flujo de caja



Logistics managed for you
Logística gestionada para ti



Responsive team on all channels
Equipo receptivo en todos los canales



SOFTTECH

TECHNICAL TEXTILE

SOFTTECH has modern polypropylene extrusion facilities in casablanca morocco. We manufacture high-tech spunbond nonwoven fabrics which meet The demand of différent sectors. Our production lines manufacture a wide range of multi-width and multi-coloured rolls with various treatments and finishes. We operate in different business units as follows :

SOFTPACK

MANUFACTURES
ULTRASONIC WELDED
ECOLOGICAL BAGS.
THE RANGE AND
AVAILABILITY OF
COLORS, PRINT
OPTIONS, FINISHES AND
TREATMENTS ALLOWS
FOR BAG
CUSTOMIZATION.

SOFTAGRI

HAS DEVELOPED A
RANGE OF NONWOVENS
SPECIFICALLY FOR CROP
PROTECTION AND
BIOLOGICAL AND
TEMPERATURE
MONITORING.
OUR DIFFERENT
ADDITIVES AND
TREATMENTS ALLOW
FIRST-RATE YIELDS AND
OPTIMAL
SUSTAINABILITY
SOLUTIONS FOR EACH
CROP TYPE.

SOFTHOME

NONWOVENS ARE
USED AS EXTERNAL
COVERINGS ON
UPHOLSTERY.
OUR WORKSHOPS
HAVE HIGH YIELD
PRODUCTION
CAPABILITY AND ARE
FLEXIBLE TO MEET
YOUR MATTRESSES,
SUIT COVERS,
TABLECLOTHS AND
OTHER WARDROBING
NEEDS.

SOFTHYGIENE

MANUFACTURES
TECHNICAL FABRICS
FOR THE HEALTHCARE
SECTOR. THE MAIN
ADVANTAGES OF
NONWOVENS ARE ITS
FILTERING PROPERTIES.
THEY FORM
ANTIBACTERIAL
BARRIERS, THEREBY
CUTTING THE RISK OF
INFECTION AND
MICROBIAL
CONTAMINATION.

+

**20 000 M²
PREMISES**

+

**15 000
TONS/YEAR**

+

**600 MILLION
BAGS/YEAR**

FOR THE ECO LOVER...

SOFTECH Thinks of the environment and invested in a recycling process to reduce waste generated when producing fabric and bags. on request of the customers we can offer bags made with 100% recycled material. The bags keep the same look and strength as the ones made with 100% virgin material.

ECO-bags serve as a solution to the planned obsolescence of disposable grocery bags. The production of any tangible good will lead to some waste, but the magnitude of waste is ultimately determined by how the resources are utilized. The life of reusable eco-bags doesn't just end at the market, the actual effectiveness of these bags is assessed by how often the consumers use them.





- Infinitely customizable
- Recycled and recyclable
- Washable and reusable
- Eco-friendly
- One or two spunbond polypropylene layer SS (Spunbond-Spunbond)
- Two interlaced spunbond and melblown polypropylene layer

NON WOVEN PP SPUNBOND



Printing

A special product to
a special client

- From the minimalist to the most complicated
- Up to 6 colors to add joy to your life



Coating

waterproofing for
more protection

- PE Coating
- PE Double Coating
- PE BOPP Coating



Embossing

more texture..
Awaken the senses.

PP SPUNBOND ROLLS



Colors :



Width : 40 / 80 / 100 / 120 / 160 cm

Length : From 20 to 3000 m

GSM : From 15 to 120 GSM

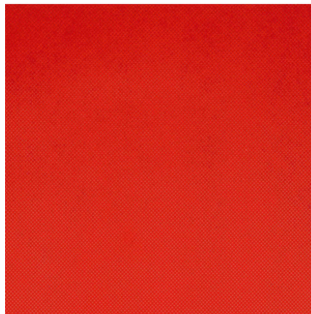
Treatments :

- Hydrophylic
- Anti-Static
- Hydrophobic
- Flame retardant
- Anti UV lights

Informations :

- Produced in S, SS and SMS
- Laminated PE or BOPP
- Customizable packaging
- Cardboard core diameter 72mm or 44mm

PP SPUNBOND 20x20 cm FOLDED PACK



Colors :



Width : 40 / 80 / 100 / 120 / 160 cm

Length : From 0,4 to 20 m

GSM : From 15 to 80 GSM

Treatments :

- Hydrophylic
- Anti-Static
- Hydrophobic
- Flame retardant
- Anti UV lights

Informations :

- Produced in S, SS and SMS
- Laminated PE or BOPP
- Customizable packaging

PP SPUNBOND PRE-CUT ROLLS



Colors :



Width : 40 / 80 / 100 / 120 cm

Pre-Cut : From 20 to 200 cm

Length : From 20 to 3000 m

GSM : From 15 to 120 GSM

Treatments :

- Hydrophylic
- Anti-Static
- Hydrophobic
- Flame retardant
- Anti UV lights

Informations :

- Produced in S, SS and SMS
- Laminated PE or BOPP
- Customizable packaging
- Cardboard core diameter 72mm or 44mm



PP SPUNBOND SHEETS



Colors :



Width : 40 / 80 / 100 / 120 / 160 cm

Length : From 0,4 to 20 m

GSM : From 15 to 80 GSM

Treatments :

- Hydrophylic
- Anti-Static
- Hydrophobic
- Flame retardant
- Anti UV lights

Informations :

- Produced in S, SS and SMS
- Laminated PE or BOPP
- Customizable packaging

SUIT COVER



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 120 GSM**

Treatments :

- Hydrophylic
- Anti-Static
- Hydrophobic
- Flame retardant
- Anti UV lights

Informations :

- Produced in S, SS and SMS
- Laminated PE or BOPP
- Customizable packaging
- Cardboard core diameter 72mm or 44mm

TOWEL BOXES



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 80 GSM**

Treatments :

- Hydrophylic
- Anti-Static
- Hydrophobic
- Flame retardant
- Anti UV lights

Informations :

- Produced in S, SS and SMS
- Laminated PE or BOPP
- Customizable packaging

FOLDABLE WARDROBE



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 120 GSM**

Treatments :

- **Hydrophylic**
- **Anti-Static**
- **Hydrophobic**
- **Flame retardant**
- **Anti UV lights**

Informations :

- **Produced in S, SS and SMS**
- **Laminated PE or BOPP**
- **Customizable packaging**
- **Cardboard core diameter 72mm or 44mm**

PILLOW COVER



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 80 GSM**

Treatments :

- **Hydrophylic**
- **Anti-Static**
- **Hydrophobic**
- **Flame retardant**
- **Anti UV lights**

Informations :

- **Produced in S, SS and SMS**
- **Laminated PE or BOPP**
- **Customizable packaging**

MATRESS COVER



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 120 GSM**

Treatments :

- **Hydrophylic**
- **Anti-Static**
- **Hydrophobic**
- **Flame retardant**
- **Anti UV lights**

Informations :

- **Produced in S, SS and SMS**
- **Laminated PE or BOPP**
- **Customizable packaging**
- **Cardboard core diameter 72mm or 44mm**

BLANKET COVER BOX



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 80 GSM**

Treatments :

- **Hydrophylic**
- **Anti-Static**
- **Hydrophobic**
- **Flame retardant**
- **Anti UV lights**

Informations :

- **Produced in S, SS and SMS**
- **Laminated PE or BOPP**
- **Customizable packaging**

LAUNDRY BAG



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 120 GSM**

Treatments :

- **Hydrophylic**
- **Anti-Static**
- **Hydrophobic**
- **Flame retardant**
- **Anti UV lights**

Informations :

- **Produced in S, SS and SMS**
- **Laminated PE or BOPP**
- **Customizable packaging**
- **Cardboard core diameter 72mm or 44mm**

TABLE SET



Colors :



Width : **Customizable**

Length : **Customizable**

GSM : **From 15 to 80 GSM**

Treatments :

- **Hydrophylic**
- **Anti-Static**
- **Hydrophobic**
- **Flame retardant**
- **Anti UV lights**

Informations :

- **Produced in S, SS and SMS**
- **Laminated PE or BOPP**
- **Customizable packaging**

SOFTWALL



Colors :



Width : **53 cm**

Length : **10 m (Diameter 9.15cm)**

GSM : **150 gsm**

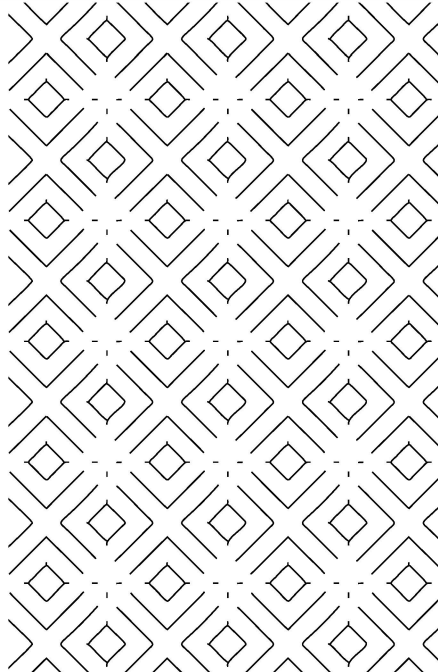
Treatments : ● **Anti UV lights**

● **Flame retardant**

● **Anti-Static**

Informations : ● **Produced in SS**

● **Printed up to 6 colors, non printed**



SOFTHOME



SOFTTECH

TECHNICAL TEXTILE

SOFTHYGIENE

SOFTAGRI

SOFTHOME

SOFTPACK

Your Partner

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